

BE PART OF THE ARCHITECTURAL EXCELLENCE

AIA BQDA AWARDS PROGRAM 2018 SPONSORSHIP PACKAGE



PRESENTED BY: AIA BROOKLYN | AIA QUEENS | AIA BRONX



AIA BQDA PROGRAM 2018

Sponsorship Invitation

Dear Colleague:

The American Institute of Architects Brooklyn, Queens and Bronx chapters have partnered for the upcoming BQDA DESIGN AWARDS 2018 program. With the growth of new development and renovation in the three boroughs in the past five years, our professional associations are excited to collaborate on this event to celebrate the contributions of the design professions to the urban environment we all share.

The Design Awards Program will recognize significant architectural and landscape projects that have been built in Brooklyn, Queens and Bronx since 2013. We are inviting architects and landscape architects to submit projects in various categories (residential, commercial, institutional, etc) and which will be evaluated by a jury of architects who will select the award-winning projects. We also have a category for student projects as well as projects that were designed but not built.

Registration will open on February 5th, 2018 with submissions due March 31st and a public reception to honor the award winners on Wednesday, June 27th, 2018. The Gala attendees will include architects, emerging professionals, students, building owners and professional sub-contractors, such as engineers, lighting consultants, etc.

Architects are innovators, opinion leaders, and key decision makers with enormous spending power. Highly regarded and respected, our professional opinions are widely valued in the selection of construction products, design tools, commercial and residential finishes, interior fixtures and furnishings, landscape materials, and more. As an early adopter of industry trends, the average architect influences a wide circle of clients, friends, and colleagues-creating a potential market footprint of several billion dollars.

Please find our official sponsor package attached for your review and consideration. Please do not hesitate to contact me if you have any questions or request further details. We thank you and look forward to working to having you as a Sponsor for this event. This is a great opportunity for us to work together toward supporting this next generation of architects.

Sincerely,

Vincent S. Nativo, AIA
President, AIA Brooklyn Chapter

Adedosu Joshua, AIA
President, AIA Queens Chapter

Anthonio Freda, AIA
President, AIA Bronx Chapter



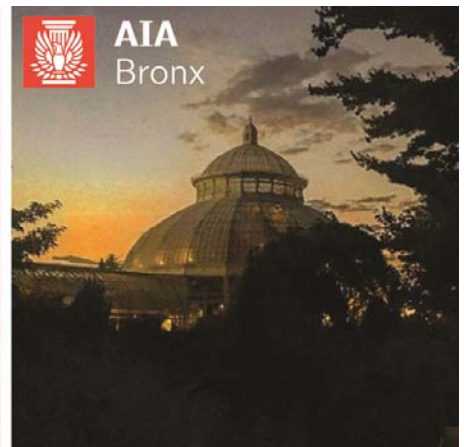
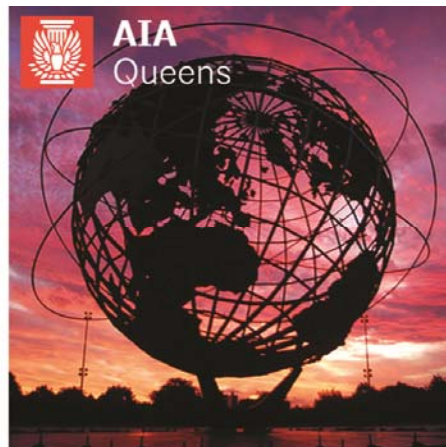
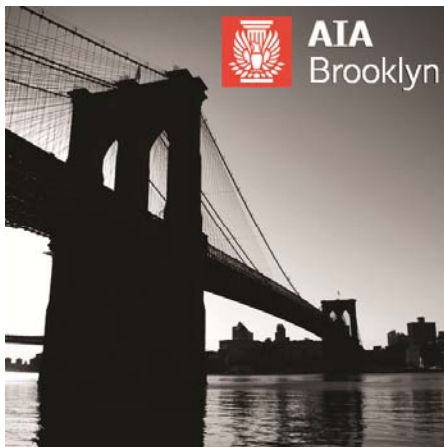
AIA BQDA PROGRAM 2018

ABOUT US

As of January 2018, the Brooklyn, Queens, and Bronx chapters collectively have over 1,000 active members that include professional architects emerging professionals, students, as well as international and affiliate professionals including engineers, urban planners and landscape architects. We are local components of our State Component, AIA New York State, which is also made up of over 8,600 members state wide and part of a much broader and larger National Component, with over 83,000 AIA members nationally. We are involved in all aspects of building design and are committed to professional excellence and the improvement of our city's environment and public space. We have a code of ethics and are dedicated to the highest standards of professional practice.

As AIA chapters, we are committed to nurturing the next generation of architects through our educational programs and a scholarship foundation that raises money to assist architectural students. We also provide monthly continuing education programs for architects and engineers so they are knowledgeable about the latest building codes, products, materials and systems used in our professions. We foster relationships with other professional societies and maintain contact with our elected officials regarding professional and public issues that affect the built environment.

Since our respective boroughs have had an enormous amount of development in the past 10 years, we decided to join together in a Design Awards program that honor the exciting work being done today in Brooklyn, Queens and the Bronx. The Brooklyn, Queens, and Bronx chapters welcomes this tri-borough collaboration to celebrate architectural excellence.





18

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CHAPTER EVENTS



AIA QUEENS HARD HAT TOUR



AIA BROOKLYN
SPEED MENTORING



AIA DOWNSTATE
PICNIC



AIA QUEENS
HOLIDAY PARTY 2017



2017 BROOKLYN
GOLF OUTING



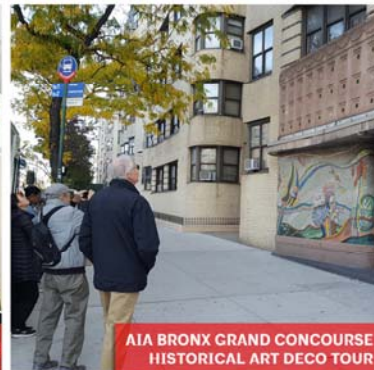
AIA BRONX
GENERAL MEETING



AIA QUEENS
KAUFMAN STUDIOS TOUR



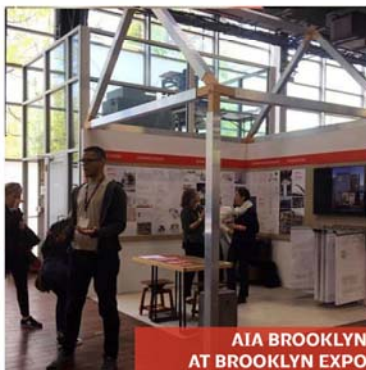
AIA BROOKLYN/QUEENS
A.R.E. LECTURE



AIA BRONX GRAND CONCOURSE
HISTORICAL ART DECO TOUR



AIA BROOKLYN
HOLIDAY PARTY



AIA BROOKLYN
AT BROOKLYN EXPO



AIA QUEENS
K-12 PROGRAM

BROOKLYN + QUEENS DESIGN AWARDS 2017 ENTRIES AND AWARDS GALA AT A GLANCE



100+
ENTRIES



1000+
**VOTING FOR
PEOPLE'S
CHOICE**



28
**DESIGN AWARDS
WINNERS**



4
**HONOR AWARDS
WINNERS**



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BROOKLYN + QUEENS DESIGN AWARDS 2018 SOCIAL MEDIA EXPOSURE AT A GLANCE



Average Instagram Statistics

@aia_bqda

612

Followers

25

Likes per Post

@aiabrooklyn

763

Followers

35

Likes per Post

@aiaqueens

1,072

Followers

50

Likes per Post



Average Facebook Statistics

@aiabrooklyn

527

Likes

529

Followers

@aiaqueens

305

Likes

301

Followers

@AIABRONX.org

27

Likes

28

Followers



Average Membership Statistics

AIA Brooklyn + AIA Queens + AIA Bronx

Over 1,000

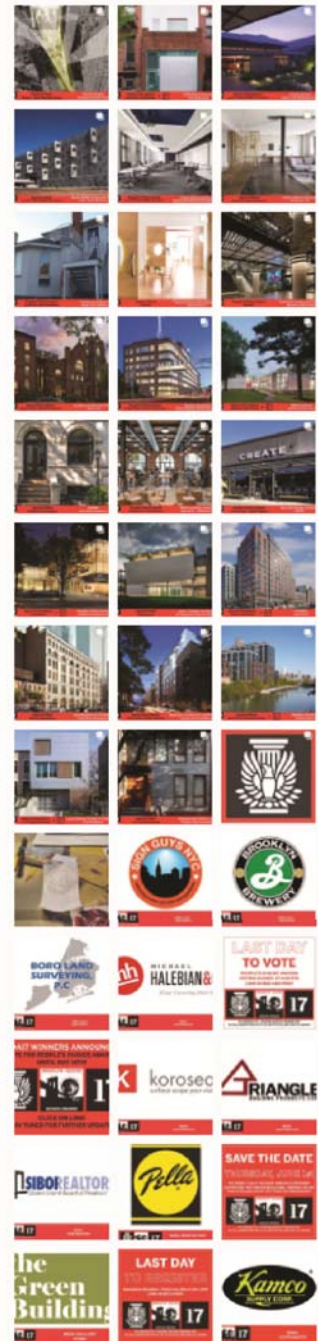
Members and Affiliates Reach Locally
(Brooklyn, Queens and Bronx Chapters)

8,600

Members Reach Statewide
(New York State)

88,000

Members Reach Nationwide
(260+ Local Chapters)





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BROOKLYN + QUEENS DESIGN AWARDS 2017 SPONSORS

BQDA Champion Level



BQDA Benefactor Level



BQDA Contributor Level



ROGERS SURVEYING, PLLC



Explore · Experience · Engage



BQDA Gala Provider





AIA BQDA PROGRAM 2018

BQDA '18 Sponsor Benefits

BQDA CONTRIBUTOR \$1,000

- Logo and recognition on opening and closing slide at Awards Ceremony Gala (*logo to be provided by sponsors with form*)
- Name listing in Awards Program brochure including a quarter page advertisement (advertisement must be provided by sponsor with form)
- Name on all electronic materials (including in social media)
- Half page ad on monthly chapters' monthly newsletters for three (3) months

BQDA BENEFACTOR \$2,500

- Logo and recognition on opening and closing slide at Awards Ceremony Gala (*logo to be provided by sponsors with form*)
- Name listing in Awards Program brochure including a half page advertisement (advertisement must be provided by sponsor with form)
- Company Logo on sponsorship board at Awards Ceremony Gala (*logo to be provided by sponsors with form*)
- Name on all electronic materials (including in social media) with hyperlink to sponsors website
- Half page ad on monthly chapters' monthly newsletters for six (6) months

BQDA CHAMPION \$4,000

- Logo and recognition on opening and closing slide at Awards Ceremony Gala (*logo to be provided by sponsors with form*)
- Name listing in Awards Program brochure including a full page advertisement (advertisement must be provided by sponsor with form)
- Company Logo on sponsorship board at Awards Ceremony Gala (*logo to be provided by sponsors with form*)
- Name on all electronic materials (including in social media) with hyperlink to sponsors website
- Full page ad on monthly chapters' monthly newsletters for twelve (12) months and six (6) months on website
- Two tickets to Awards Ceremony Gala on June 2018



AIA BQDA PROGRAM 2018

Contribution Payment Form

Name

Firm/Organization

Address

City

State

Zip

Contact Name

Phone

Fax

email

Select Sponsorship Level

☐ BQDA Champion - \$4000

☐ BQDA Benefactor - \$2500

☐ BQDA Contributor - \$1000

Payment Options

☐ Credit Card (via Paypal) ☐ Check Enclosed (Payable to: AIA Brooklyn Queens Design Awards)

☐ AMEX ☐ VISA ☐ MASTER CARD

The charge will be processed through our PAYPAL account and will appear as BQDA on your statement

Card #

Security Code

Expiration Date

Card Holder Signature

Card Holder Name

Billing Address (if different than above)

Mail to:
AIA BQDA 2018
AIA Brooklyn
Vincent S. Nativo, AIA
1560 Bath Avenue
Brooklyn, NY 11228

FAX:
718-228-8041

E-mail
aiabqdesignawards@gmail.com
Subject Line: AIA BQDA Sponsorship



AIA BQDA PROGRAM 2018

ABOUT



Of the 300+ chapters comprising the American Institute of Architects nationwide, the Brooklyn Chapter founded in 1894, was the seventeenth AIA Chapter to be established. Its formation was unusual for the time. The Institute was struggling to establish itself as the sole national organization of architects; most chapters were centered in major cities and were widely dispersed throughout the country. Our founding fathers felt that Brooklyn was large enough to be independent from the New York chapter.

In 1944, the chapter established a foundation to further the profession of architecture and held annual dinner dances to fund scholarships for architecture students. In 1957, in association with the centennial of the national Institute, the chapter celebrated its five hundredth meeting with a gala dinner at the Granada Hotel. In 1967, the Brooklyn Society of Architects joined the chapter.

Throughout the last one hundred and twenty two years, chapter members and their firms have left a legacy of public and private buildings. Members have participated in the civic life of the city and state, lobbying for changes in government and in its regulations. They've promoted aesthetic values through competitions and exhibitions and sought to inform the public on the role of architecture. But, most of all, they have continued the chapter in the spirit of fellowship that has been evident good since its founding.



Founded in 1945, the AIA Queens Chapter currently has members located throughout the borough of Queens. The chapter was originally the Queens Society of Architects, established in the 1930's, which then became a member of the American Institute of Architects on October 30, 1945. The American Institute of Architects (AIA), founded in 1857 in New York, is a nationwide, 86,000 member based organization.

The AIA Queens chapter proudly celebrated its 50th Anniversary in 1995 with a Proclamation from the NYC Council, a Declaration of Honor from the Queens Borough President's Office, and a Certificate of Congratulations from AIA NYS. AIA Queens continues to actively address local issues of importance to architecture in the great borough of Queens.



The Bronx Chapter of the American Institute of Architects (AIA), represents Architects who practice and/or live within Bronx County of New York City. The Chapter was founded in 1945 to promote the profession, the objectives of the American Institute of Architects, and architecture within the Borough of the Bronx.